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## Press Release

### For Immediate Release

### **Cuero Regional Hospital: October Mammogram Special Provides Early Detection at an Affordable Rate**

**Cuero, Texas:** Early detection saves lives when it comes to breast cancer. The incidence of breast cancer is about 1 in 8 women with the most common sign is a lump in the breast. In honor of Breast Cancer Awareness Month this October, Cuero Regional Hospital is offering a Mammogram special of \$65 for a digital screening mammogram and reading. No physician order is required to schedule. This offer is a cash/pre-pay at time of service only; no insurance companies, Medicaid or Medicare will be billed. Call 361 -275-0170 to schedule your appointment today or for any questions.

“At Cuero Regional Hospital, our mission is to provide compassionate care to those we serve with a commitment to excellence in all we do. One of the ways we can provide this high touch level of care is by ensuring that our patients can afford to have life-saving early detection mammograms at our facility,” said Lynn Falcone, Cuero Health CEO.

“As a breast cancer survivor and leader of the nursing team at Cuero Regional Hospital, I strongly urge you to not delay scheduling your mammogram. Early detection was key for me, offering many treatment options. I continue to have my mammograms yearly to ensure that I my health is my priority. Our state-of-the-art digital mammography services offer our patients early detection in a comfortable setting with compassionate caregivers by their side every step of the way. Don’t let fear keep you from prioritizing your health’s importance,” said Judy Krupala, Chief Nursing Officer at Cuero Regional Hospital.

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“Breast cancer is the leading cause of women’s mortality,” said Dr. V.A. Benavides, General Surgeon at Cuero Regional Hospital. “Mammography offers the most efficient and cost effective test available for the early detection of breast cancer. I cannot stress how important early detection is when it comes to the treatment options and those with a family history of breast cancer should seek screening prior to the recommended age of 40 years old,” said Dr. Benavides.

Cuero Regional Hospital is located at 2550 N. Esplanade in Cuero, Texas and offers an ED-Level IV Trauma Center, on-staff General Surgeon, and a TeleStroke program. For more information, please visit [www.cuerohospital.org](http://www.cuerohospital.org) or call (361) 275-0170 to schedule your mammogram.

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