



Dear Editor,

Cuero Regional Hospital recently presented Runway for a Cure: A breast cancer fashion show and lunch and I am pleased to share that it was a great success. Proceeds from the event will go directly back to the community in the form of providing mammograms to those in need. Early detection is critical and we strongly encourage women to have their mammograms yearly. Before the models hit the pink carpet, we were proud to have our own general surgeon, Dr. Benavides, speak to the audience on the dire importance of early detection.

The event was proudly presented by Cuero Regional Hospital and platinum pink sponsor, HHS. We also want to recognize our Silver sponsors: Faye Sheppard, Ful-O-Pep, KIXS 108 and TrustTexas Bank. Also thank you to our corporate table sponsors: Cuero Pecan House, DeTar Healthcare System, Exibix, Inc, and Yorktown Nursing and Rehabilitation Center. And, how could we have a fashion show without an amazing DJ – thanks to Mike Cantu for supplying the event sound and lights.

The fashion show, emceed by Cuero Regional Hospital's CNO and breast cancer survivor Judy Krupala, featured the hot colors and styles coming this fall and winter from our incredibly talented area boutiques. Thank you to the participating boutiques for supplying models, your time and your exquisite clothing and accessories. We'd like to recognize them: Be. Boutique, Bloomingdeals, Ful-O-Pep, La Femme Boutique, Rendezvous, The Special Stich and The Emporium. A special thank you to the models, many of which were survivors and/or have had family impacted by breast cancer and to our volunteers for the countless hours they put into the event to bring it to life.

Lastly, we wish to recognize Ful-O-Pep for their table décor which set the perfect tone to the event and the exceptional luncheon cuisine provided by Cuero Pecan House.

Plans are in the works for the 2019 event and we hope to have the community's support once more as our goal is to continue to raise awareness on this critical topic and encourage women to be proactive for their health and wellbeing. Thank you.

Emily Weatherly, Event Coordinator

Marketing and Development Coordinator, Cuero Regional Hospital